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Airport Lounge Development's "The Club at SJC" Wins the North America Priority Pass Lounge of the Year Award

DALLAS – December 12, 2016 – <u>Airport Lounge Development Inc.</u> (ALD), the leading developer and operator of independent shared-use lounges in the U.S., announced its lounge at Mineta San José International Airport (SJC) has been named as the North America lounge winner in the 2016 Priority Pass Lounge of the Year Awards. The prestigious awards recognize individual excellence and investment in customer experience within the Priority Pass lounge network.

"ALD is the largest and most experienced independent shared-use lounge operator in the U.S., and it is an honor to be recognized by Priority Pass members as also being among the best in the world," said Nancy Knipp, senior vice president, ALD. "An increasing number of airports and airlines across the U.S. are experiencing tremendous success partnering with ALD to develop a shared-use lounge to meet the growing demand from travelers looking for an alternative to airline-operated and members-only lounges."

ALD's shared-use lounges provide the oasis of an airport lounge to all travelers regardless of class of service flown or airline status. ALD's product also presents a valuable new revenue source for airports and assists in attracting new airline carriers by delivering a tailored lounge experience for all travelers.

"The Club at SJC has set the standard among passenger lounges worldwide since opening in 2013, and this year achieved the highest level possible with the prestigious Priority Pass 2016 Lounge of the Year award," said Director of Aviation Kim Becker. "SJC passengers enjoy the excellent customer service and a relaxing and productive environment provided by lounge staff. The Club experience is another example of how SJC is transforming how Silicon Valley travels."

"The Club at SJC" has been lauded with accolades by Priority Pass members for the past several years, including Best Attitude and Service from Lounge in 2015 and Best Staff in 2014.

Now in its twelfth year, the Priority Pass Lounge of the Year Awards are based on ratings provided by Priority Pass members and recognize excellence within the world's largest independent lounge membership program that includes over 1,000 airport lounges, in over 500 cities. Priority Pass received over 60,000 ratings from its members in this year's awards using the lounge rating function on the new Priority Pass website and app. Its members provide ratings on a set of criteria covering overall lounge quality, refreshments, staff, business facilities and ambience. ALD, which owns and operates The Club at SJC, is a subsidiary of Collinson Group, which also owns Priority Pass.

ALD's lounge network includes:

- The Club at CVG, located in Cincinnati/Northern Kentucky International Airport;
- The Club at DFW, located in Dallas/Fort Worth International Airport;
- The Club at LAS (Terminals 1) and The Club at LAS (Terminal 3) in Las Vegas' McCarran International Airport;
- The Club at SJC, located in Mineta San José International Airport;
- The Club at ATL, located in the Hartsfield-Jackson International Airport;
- The Club at PHX, located in the Phoenix Sky Harbor International Airport;
- The Club at SEA (concourse A) and *The Club at SEA* (south satellite), both located at Seattle-Tacoma International Airport;
- The Club at MCO, located in Orlando International Airport;
- The Lounge, (concourse C) located at Boston Logan International Airport; and
- Aspire, the Lounge and Spa at LHR T5 and Club Aspire at T3, both located in London Heathrow Airport

All clubs offer an all-inclusive, affordable and hospitable airport lounge experience before, during or after the travel journey.

For more information visit: http://www.theclubairportlounges.com.

About Airport Lounge Development Inc.

Operating since 2006, ALD is the U.S. leader in independent shared-use lounges offering an affordable hospitality experience for travelers on any airline and traveling any class of service. ALD specializes in the design, construction, operation, management and marketing of independent shared-use airport lounges. ALD's experienced leadership team is known for delivering a turnkey lounge solution tailored to the airport's needs and supported by an established customer foundation.

About Priority Pass

Launched in 1992, Priority Pass provides frequent travelers with airport lounge access irrespective of their class of travel or airline. Recognised as a premium brand, Priority Pass drives customer acquisition, improves retention and creates brand differentiation for blue chip corporates and clients throughout the financial services, telecoms and hospitality sectors. It offers innovative technology including smartphone apps and digital membership cards which deliver ideal customer experience and robust client accountability.

Priority Pass is a flagship product of the Collinson Group, a global leader in shaping and influencing customer behaviour to drive revenue and value for its clients. The Group offers a unique blend of industry and sector specialists who together provide market-leading experience in delivering products and services across four core capabilities: Lifestyle Benefits, Loyalty, Insurance, and Assistance. The Collinson Group has more than 25 years' experience, with 28 global locations, servicing over 800 clients in 150 countries, employing over 1,400 staff, managing over 20 million end customers.

About Mineta San José International Airport

Mineta San José International Airport is Silicon Valley's airport, a self-supporting enterprise owned and operated by the City of San José. SJC serves more than 10.5 million passengers annually, with 173 peak daily departures on 14 domestic and international carriers to 40 nonstop destinations. For more airport information, visit <u>www.flysanjose.com</u>.